

Submission Guidelines

1. DAV Academic Review invites contributions from all the disciplines.
2. Articles may be sent by e-mail : davacademicreview@gmail.com alongwith MS Word attachment for faster processing. All correspondence should be addressed to : The Editor, DAV Academic Review, DAV College, Sadhaura, Yamuna Nagar.
3. All contribution submitted will be subject to peer review. To allow anonymous refereeing, please submit author(s) identification, affiliation, etc. on a separate page (not in the main text of the article).
4. Articles should be prepared on MS Word in Times New Roman font style and 12 point font size with 1.5 line spacing on A4 size paper with 1" margins from each side.
5. Article should be within the range of 3500-5000 words.
6. Article should be followed by an abstract around 200 words along with keywords.
7. Tables and figures should be properly numbered and inserted at proper place with in the text.
8. Book reviews must contain name of author/editor, title of the book reviewed, place of publication, name of publisher, year of publication, number of pages and price of the book.
9. References should be indicated in the text by superscript numbers continuously and listed at the end. Some examples of various types of documents are given below:

For Books

Surname, Initials (year), Title of Book, Publisher, Place of Publication, Pages.

e.g. Sangwan, R.S. (2005), Jodhpur and Later Mughals, New Delhi, pp.23-24.

For Journals

Surname, Initials (Year), "Title of Article", Journal Name, Volume, Number, Pages.

e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", Journal of Consumer Marketing, Vol.22, No.2, pp. 72-80

For Internet Sources

If available online, the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

<http://www-128.ibm.com/developerworks/library/ws-wsrp/>(accessed 12 November 2007).